

# Expatsafe<sup>®</sup> Journal

**MEDIA  
INFORMATION  
2011**





### The concept | Description

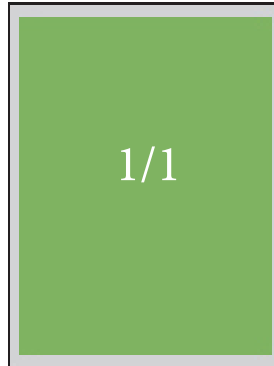
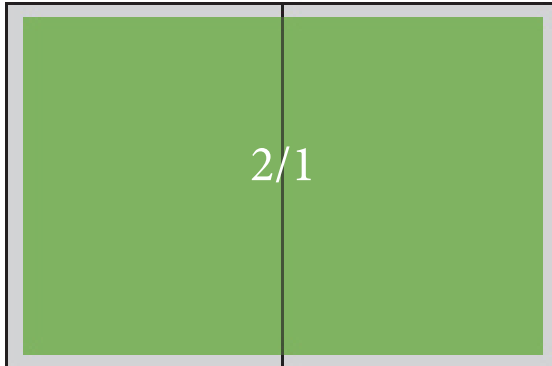
The ExpatSafe Journal appeared ! The Journal is dedicated to present all possible facets of a life and work in another country. International HR, expatriates, emigrants, and investors will benefit from the content. The Global Mobility Community will learn about new products, services or providers.

Experts share their knowhow with the readers of the ExpatSafe Journal. They report trends and developments in their home countries. Expatriates report their experiences and adventures during the working days abroad. Emigrants develop new perspectives, since labour markets change all over the world.

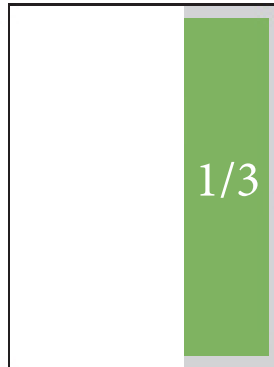
The ExpatSafe Journal addresses CEOs, board members, HR- managers and professionals, accountants, legal and tax experts, procurement leaders, business developers, sales experts and security advisors or anyone interested in trends and topics from the field of worldwide foreign assignments. Each issue is uploaded on various company homepages of our cooperation partners. Furthermore the journal is distributed through our extensive mailing list.

### Publication dates:

ExpatSafe Journal Global ( english ) - Issues per year: 6  
ExpatSafe Journal Germany ( german ) - Issue per year: 4



ADVERTS	FORMAT (MM)	FORMAT (MM)	PRICE €
	width	length	
2/1 Pages	400	260	3.850
1/1 Pages	185	260	1.950
1/2 Pages portrait	90	260	1.000
1/2 Pages landscape	185	128	1.000
1/3 Pages portrait	58	260	650



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### Terms of payment:

Payment within 10 days without deduction.

## Magazine format

210 x 297 mm (width x length), A4 size  
185 x 260 mm (width x length), print space

We accept the following data formats:  
PDF, EPS, TIFF, JPG.

## Please observe the following points:

1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats (colour/greyscale), we require a resolution of at least 250 dpi. Bitmap files (line) should have a resolution of at least 1200 dpi.
5. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the “maximum” or “high” quality gradings.
6. Do not send pre-separated or DCS files.

## Use of “open files”

If you send us programme-specific data formats, e.g. InDesign, QuarkXpress, CorelDraw, we cannot guarantee that the layout will not change upon printing (text, separations, line weight etc.).

## To avoid errors, please observe the following:

Send all text to be used and associated files together. Attach a hardcopy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice. In some cases, conversion is not possible. All tasks necessary to create “print-ready” files will be charged to you according to time spent.

## Transmission options

- by e-mail to [contact@expatsafe.com](mailto:contact@expatsafe.com)

Expatsafe Journal

Am Kiekenbusch 15  
D-47269 Duisburg  
Germany

Tel.: +49 (0)203.47 999 20

Fax: +49 (0)203.47 999 200

E-mail: [contact@expatsafe.com](mailto:contact@expatsafe.com)



**Publisher:** Achim Heuser

**Editor:** René Silva

**Address:** Expatsafe Journal  
Am Kiekenbusch 15  
D-47269 Duisburg  
Germany  
Tel.: +49 (0)203.47 999 20  
Fax: +49 (0)203.47 999 200  
E-mail: [contact@expatsafe.com](mailto:contact@expatsafe.com)

**Advertising  
Address:** Sales Office  
Tel.: +49 (0)203.47 999 20  
Fax: +49 (0)203.47 999 200  
E-mail: [contact@expatsafe.com](mailto:contact@expatsafe.com)

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